

KOPPERS SHOWS SHINE THROUGH INNOVATION



Celcure C4, a new class 4 treatment from Koppers Performance Chemicals, the company formerly known as Osmose, has recently been introduced into Ireland with outstanding feedback already filtering through.

It's already widely in use across the European mainland in France, Finland, Estonia, Norway, Poland and Latvia. It's in the process of awaiting approval from the HSE before the UK is added to that list.

Matthew Hempson, Business Development Director with Koppers, explained: "Celcure C4, as its name suggests, is a class 4 treatment designed for high risk areas.

"Feedback so far has been fantastic but, as a completely new product, it must get the green light from the HSE before it can be launched in the UK.

If the reaction we've had from customers in the Irish Republic is anything to go by, then it looks set to become a very popular treatment solution.

"There's already a high degree of anticipation amongst our UK customers concerning Celcure C4.

"It pushes the boundaries of water-based treatments to new levels and has been proven in France's wine growing regions as a way of protecting vines from a fungus that had become resistant to prolonged use of copper solution sprays.

"The formulation still includes copper in conjunction with Quaternary compounds, ammonia derivatives with four carbon side chains, and a very specific Azole which are nitrogen heterocyclic ring compounds containing at least one other non-carbon atom.

"It's the best you can get in terms of power and effectiveness," added Matthew who helped to launch the new look Koppers identity at the Timber Expo in early October.

The name of Osmose may have changed but customers can be reassured, according to Matthew, that the faces have remained the same and the outstanding Osmose commitment to quality of service and effectiveness of product has not changed.

"Osmose was acquired by Koppers Inc, a global chemical giant, over the summer for just shy of half a billion US dollars. It's an excellent fit and gives us a global reach across all continents offering customers peace of mind in what are a proven family of treatment products.

"This 'joined up' approach will act as a reassurance that we are part of something big. What will change over time is that

we will have more resources to develop better products and perhaps more quickly.

"Osmose were very much focused on R&D and that focus will become even more intense with Koppers global operations behind everything we do.

"Koppers were attracted to Osmose not just because of our products but because of who we are and how we work with our customers. Like ourselves they are very interested in developing and penetrating new markets," added Matthew.

A lot may have changed for Matthew and colleagues in recent months but it's clear that the unswerving commitment of Osmose to improving the nature of timber treatment is shared by Koppers.

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kpc@koppers.eu

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